



**WALKING ON A CLOUD**  
*Fall 2008*



# Walking on a Cloud Update

The past few months have mostly been about growth and milestones. Growth to the business as we recently opened new store locations in Aurora, Woodbridge, Richmond Hill and The Beach. This leads us to a new milestone of more than 30 stores. Our extended family of employees has also grown as we promote from within and bring in new employees to support our expansion. And lastly, family growth as we welcomed a new addition to the Vella Family - Madison Kristina Albrecht born July 19, 2008.



As a Canadian family-owned and operated business we strive to be the best in the footwear industry by providing the Canadian consumer with not only the best quality brand name product at the best price but also to provide the best service. Our goal is to ensure every single customer receives exceptional service by means of our highly trained, knowledgeable and experienced staff. We are very proud to have such a dedicated staff and it is reflective in their commitment to our organization. We have a great number of employees that have been with us from the day we opened our very first Walking on a Cloud store.

Below is a photo of some of our long term employees and their number of years of service. We thank them for their expertise and dedication.



**Back row:** Chris Albrecht, Tony (23), Paul (16), David Vella **Middle row:** Linda (16), Kerry (19), Laura (10), Vivian (19), Angela (16), Lyn (16) **Front row:** Elizabeth (27), Lori Vella-Albrecht, Paul Vella, Cara (21), Pietrina (23) **Missing:** Elaine (10), Bearrice (10), Antoniella (10), Iain (10), Nina (11), Tracy (11), Cathy (12), Annabelle (15), John (16) and Catherine (20).

We hope you enjoy the mini preview of our 2008 Fall Collection  
and we look forward to seeing you in one of our stores.

Paul Vella  
*Owner*

David Vella  
*V.P. Buying*

Lori Vella-Albrecht  
*V.P. Marketing*

Chris Albrecht  
*V.P. Operations*



**GEOX**  
R E S P I R A



dolly



stefany



stefany



# Clarks®



Marilla



LimitLevel



Brightwood



Funky Sun



Gameday



Kamet



Luna Galaxy





un.poem



un.seal

un structured  
Clarks



un.bend



un.pump



*Styles vary  
by location*



un.kenneth

*“...ask our staff about their unique Air Circulation System”*



# ROCKPORT®



**Sabeeke ~ Grey**



**Silorra ~ Red**



**Royalston ~ Black**

## ROCKPORT® **XCS®**

**CONCRETE OR JUNGLE.  
GO EITHER WAY.**

A contemporary look, durable materials, and sturdy construction add up to XCS. It's how metropolitan cool flexes its muscles.



**Wilburton ~ Grey**



**Sanhuez ~ Black**





## SHOES THAT TAKE YOU PLACES

Elegant design, rich leathers, and advanced performance technology blend timeless style with comfort that lasts.



**Greenham ~ Black**



**Westgrove ~ Black**



**Eastbourne ~ Black**



**Chaga ~ Black**

*\* This style is from the Rockport collection*



**Engleside ~ Brown**

 **ROCKPORT®**



Vera  
57771-02



Alisha  
44070-26



Doro  
49384-29



Sarah  
76513-01



Doro  
L3874-25



Sarah  
76583-00

*Styles may vary by store*





# GEOX

R E S P I R A



mendi



GEOX.COM - GEOX - RESPIRA - ARE TRADEMARKS OF GEOX



INTERNATIONAL PATENT

  
WALKING ON A CLOUD

*“Visit us to see our full collection of Geox footwear”*

# Trotters®



**Jamie**  
Available in black, navy, white pearl



**Deidra**  
Available in black & white pearl



**Betsy**  
Available as shown



**Doreen**  
Available in black, mocha & navy



**Jackie**  
Available as shown



**Doris**  
Available in black & mocha



**Liz**  
Available in black, brown, navy, light tan, bone, pewter, pearl, white

*A size for every sole*

	5	6	7	8	9	10	11	12
N		☹	☹	☹	☹	☹	☹	☹
M	☹	☹	☹	☹	☹	☹	☹	☹
W		☹	☹	☹	☹	☹	☹	☹
WW		☹	☹	☹	☹	☹	☹	☹

Styles, sizes & widths vary by store.

*Best Fit  
Best Service  
Best In-Stock  
Best Shoes*

# ROS R HOMMERSON®

Shoes That Fit Your Lifestyle



Forli



Amici



Waltz



Cynthia



Felicia



Buy Me

ROS R HOMMERSON®										
	6	7	8	9	10					
N		*	*	*	*	*	*	*	*	*
M	*	*	*	*	*	*	*	*	*	*
W	*	*	*	*	*	*	*	*	*	*
WW	*	*	*	*	*	*	*	*	*	*

*Styles and colours vary  
by location*



# UGG<sup>®</sup>

a u s t r a l i a



Ultimate Bind



Cove



Surfcats



Classic Cardy



Whitley



Cargo



Knights Bridge



Classic Short



Coquette



Broome



Swell Tall

*Styles & colours  
vary by location*



## WOMEN'S



*Jump*



*Supercross*

*My world.  
My style.*

**MY ECCO.**

## MEN'S



*Neofusion*



*Boston  
Slip-On*

Styles and colours may vary by location.



the most comfortable place on earth

**eccco®**



*Shine*



*Image*



*Life*



*Offroad LX*



*Rugged  
Terrain V*



*“ECCO - the leader in innovative comfort footwear  
for men and women.”*

# new balance.

WIDTHS AVAILABLE					
2A	B	D	2E	4E	6E
Not all models come in all widths.					

*Styles may vary  
by store*



**MX855WN**  
Men's shown.



**WW845WB**  
Women's shown.  
Also available in men's.

**WW811WT/BK/BE**  
Women's shown.  
Also available in men's.



**WW926BK**  
Women's shown



**MW977GT**  
Men's shown.



Fallon



Faith



Ann



Freya



Faye

**360° Fit.**

*Width sizing (2A to 2E) and extended sizes, ensure better fit and performance.*

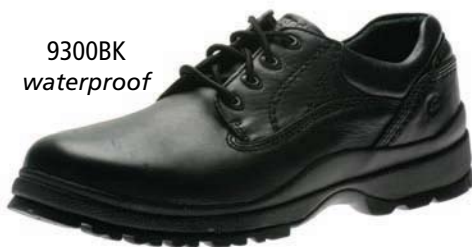


**Dunham.**

**TO FIT YOUR LIFESTYLE,  
IT FIRST HAS TO FIT  
YOUR FOOT.**



MCT410BK  
waterproof



9300BK  
waterproof

WIDTHS AVAILABLE					
2A	B	D	2E	4E	6E
Not all models come in all widths.					

*Styles vary  
by location*



# ROMIKAR<sup>®</sup>

Available in select Walking on a Cloud Locations



**Granada 03**  
Available in black,  
brown & wine



**Granada 06**  
Available in  
black & brown



**Polar 02**  
Available in black,  
beige & white  
**Waterproof & Washable**



**Colorado 118**  
Available in black.  
**Waterproof & Washable**



**Jackie 01**  
Available in  
black & brown



**Jackie 03**  
Available in black,  
brown & bronze

*Autumn/Winter 2008 Collection of Fashionable Footwear*



Nellie



Dana



Bridget

# Josef Seibel

THE EUROPEAN COMFORT SHOE®

*Where Comfort Meets Fashion*



Cora



Becca



Kristen

*Styles may vary  
by location*





Easier



Siesta



Freetime



Simplify



Bout Time



Dawn Handbag



Side Gore

	SIZE	WIDTH
Women's	4-12	S, N, M, W, WW
Men's	6-15	S, N, M, W, WW

*Wide array of colours available.  
Styles, colours vary by store.*



# Shoe fashion that fits *me*



**Verona**  
*Available as shown*



**Reggio**  
*Available in  
mocca & black*



**Verona**  
*Available in black patent  
and brown multi*

**Paris**  
*Available in a tall boot*



**Phoenix**  
*Available as shown*



**Milano**  
*Available in black patent,  
blue patent, mocca patent*

*Styles may vary  
by store*

**ara**

**We're anti-shoe.**  
**We're anti-boot. We're anti-sandal.**  
**And we're definitely anti-flip flop.**  
**In fact, we're anti anything that doesn't**  
**defend your back against the corrosive power**  
**of hard, flat surfaces. We're anti anything that**  
**doesn't improve your posture. We're anti anything**  
**that doesn't protect your knees or tone your muscles just**  
**by standing there. Actually, we're anti anything that doesn't**  
**change your life for the better. But something you can wear**  
**on your feet that can do all of that? Now that we can get behind.**



**Chappa**  
**Mens** - Available in navy,  
 GTX ebony & GTX rock  
**Womens** - Available in  
 covert, stone,  
 turquoise blue



**Sport**  
 Available in black,  
 grey & white



**Kaya**  
 Available in  
 black & navy



**Raha**

*MBT shoes are available at  
 most Walking on a Cloud Stores*



# Giving Back to the Community



WALKING ON A CLOUD

## Shoe Recycling Program through the Apostles of Infinite Love:

Each year we donate hundreds of pairs of lightly worn and slightly defective shoes to the Apostles of Infinite Love. They are used in their monastery and for the needy they so generously help support. The benefits are twofold as it not only helps people in need but also helps save the environment by reducing waste in our landfills.

## 2008 Weekend to End Breast Cancer Campaign



Our 2008 Campaign for the Weekend to End Breast Cancer is proving to be a success. As of August 1st, through store & staff fundraisers, vendor & customer donations, breast cancer merchandise, and Walking



on a Cloud donations we have raised over \$30,000. Thank you to everyone that has supported this year's campaign, and immense gratitude to our team "Hope Chests" for having the strength and determination to make it to the finish line 3 years running.

## Conner Vella – Owner's Grandson

At only 6 years of age, Conner chose to do something very special for children battling cancer. He decided to grow his hair in order to cut and donate it to make wigs for children in need. It takes Conner approximately 2.5 years to grow his hair long enough to be able to donate it. By donating his hair he is able to provide a child battling cancer with the opportunity to look and feel a bit more like themselves. As a result it helps re-build a child's self esteem and improve their overall outlook on the challenges that they are facing.



Conner Vella – before, during & after his second hair donation to the "Hair for Kids Program" c/o Continental Hair.

## Other Charities we have supported throughout 2008:

- Sick Kids Foundation
- Aisling Discoveries Child & Family Centre
- Share Life
- Giggles & Grubs  
(Burlington local Cancer Hospice Fundraiser)
- Windham Ridge School Playground Fundraiser
- Toronto City Blues Hockey Team
- Villa Columbo Vaughan Community Fund Dinner
- St. John's School
- Victim Services of York Region





# WALKING ON A CLOUD

*Where Style & Comfort Meet*



## STORE LOCATIONS

### GTA

Downtown, 144 Yonge St.	416.214.0848
Leaside Men's, 939 Eglinton Ave. E.	416.441.0013
Leaside Women's, 939 Eglinton Ave. E.	416.421.1058
Centre Point Mall, North York	416.250.8223
Eglinton Square, Scarborough	416.759.3588
Cloverdale Mall, Etobicoke	416.231.2192
The Beach, 2010A Queen St. East	416.690.6286

### WEST

Bramalea City Centre, Brampton	905.792.1790
Sheridan Mall, Mississauga	905.823.9600
Erin Mills Town Centre, Mississauga	905.607.9480
RioCan Centre, Oakville	905.469.8967
Mapleview Centre, Burlington	905.639.7274
Georgetown Marketplace	905.702.9975
Milton, 1095 Maple Ave.	905.636.0660
The Cambridge Centre, Cambridge	519.620.4439
Sunrise Shopping Centre, Kitchener	519.569.8382
Masonville Plc Shopping Ctr, London	519.667.1079
Wellington Woods, London	519.685.2972
Guelph, 1 Woodlawn Rd.W.	<i>Spring 2009</i>

Ashley/Healthwalk, Burlington Mall	905.634.9155
SAS Shoes, Leaside, 939 Eglinton Ave. E.	416.425.1772

### NORTH

Piazza del Sole, Woodbridge	905.264.2208
Upper Canada Mall, Newmarket	905.715.7070
Georgian Mall, Barrie	705.721.7993
Orillia 10 West St. North	705.325.5891
Elgin Mills & Leslie, Richmond Hill	905.770.1444
Wellington St. E & Hwy 404, Aurora	905.727.5526

### EAST

Durham Centre, Ajax	905.426.5589
Oshawa Centre	905.432.1729
Oshawa, Wilson & Taunton Rd.	905.432.2102
Clarington Centre, Bowmanville	905.697.1393

### SOUTH

Seaway Mall, Welland	905.732.6777
Niagara Square, Niagara	905.358.9193
Fairview Mall, St.Catharines	905.646.6296

[www.walkingonacloud.com](http://www.walkingonacloud.com)

